



Making you more than a customer

Redefine the relationships you have with the brands you love



- Bring your data together for insight and better decision making
- Share on your terms for personalised services
- Trust the brands that help you unlock the value in your data
- Sharing is 100% private with military strength encryption

digi.me never sees, touches or holds an individual's data



Benefits



 Customer benefits	 Business benefits
<p>Personal insight from data</p> <p>Ownership over personal data</p> <p>Control over who can use data</p> <p>Sense of being valued and respected</p> <p>Feeling of empowerment in confusing data landscape</p> <p>Security and privacy</p>	<p>Access to richer customer data</p> <p>Know customers better</p> <p>Explicit consent to use data</p> <p>Regulatory compliance e.g. EU GDPR</p> <p>Anticipate customer needs for product development</p>