



Putting individuals at the centre of connected healthcare

Empower people to own, control and share their health data

- Monitoring of existing conditions and early warning of problems
- Offer personalised advice with incentives to improve behaviours
- Allow data sharing for research into new cures and treatments
- Sharing is 100% private with military strength encryption

digi.me never sees, touches or holds an individual's data



Why patient centric data is best



Patient	GP	Hospital	Research	Innovators
Empower and engage patients	Efficient healthcare and communication		Accelerate research	Catalyst for innovation
Whole patient picture - Rich single source real world longitudinal data		Build stronger relationships and trust with greater value	Maximum privacy and sharing - on device information and processing	
Simplify and improve compliance (GDPR, MU3, ethics, etc.)				
Enables prevention, earlier diagnosis and treatment				
<p>Improved privacy and control</p> <p>Greater choice and flexibility of services</p> <p>Personalised advice and informed decisions</p> <p>Enhanced care team communications</p> <p>Improve health and wellness outcomes</p> <p>Simplified health transitions (e.g. claims, onboarding)</p> <p>Facilitates building health related communities</p>	<p>Enables new models of care and care pathways</p> <p>Improve efficiency and care coordination – fewer and better encounters</p> <p>Greater ability to remote monitor and support</p> <p>Understand lifestyle and behaviours with broader phenotypic data</p> <p>An alternative to using data brokers</p> <p>Improve engagement in hospital-centred research initiatives</p>	<p>Richer data – Insight detection</p> <p>Direct to patient cohort selection - wider</p> <p>Direct relationship for consent and feedback</p> <p>Faster IRB approvals</p> <p>Accelerate futility analysis</p> <p>Reduce 4th Hurdle Challenge</p> <p>Enhance monitoring of drug effectiveness and adherence</p>	<p>Reduced complexity</p> <p>Direct to consumer</p> <p>Catalyst for new business models</p> <p>Faster route to market</p> <p>Simpler to integrate and scale</p> <p>More cost effective than data brokers</p> <p>Simpler collection of real world evidence</p>	