



Build relationships your customers can bank on

Empower individuals to own and control their financial data





- Personalised services engage customers who share data
- Drive loyalty by being the trusted foundation of financial relationships
- Understand customers through relevant, timely interactions
- Sharing is 100% private with military strength encryption

digi.me never sees, touches or holds an individual's data



Financial benefits



|  Customer benefits |  Bank: Operational benefits |  Bank: Strategic benefits |  FinTech |
|--|---|---|--|
| <p>Entire financial life in one place</p> <p>Better understanding and control of finances</p> <p>Deeper relationship with financial partner</p> <p>Services tailored to up-to-date consumer behaviour</p> <p>Ability to share data with privacy and security</p> | <p>Understand customer better</p> <p>Create personalised offers from behavioural analysis</p> <p>Increased customer engagement and retention</p> <p>Opportunity for cross-selling based on up-to-date customer needs</p> <p>Cost reduction of regulatory, IT and compliance costs</p> | <p>Fully aligned with a client engagement strategy</p> <p>Increased service to, and retention of, customers</p> <p>Better customer insights drive new revenue streams</p> | <p>Adopt digi.me for GDPR compliant access to any client data</p> <p>Provide solutions as plug-ins on digi.me platform</p> <p>Opportunity to innovate faster and at lower cost</p> |
| <p>Regulatory compliance: digi.me is prepared for GDPR and PSD2</p> | | | |