



Be more than the trusted communications partner

Engage with customers by unlocking the value in their data




- Be part of customers' digital lives by letting them control and share data
- Offer personalised services to customers who share data
- Sharing is 100% private with military strength encryption
- Build trusted, mutually beneficial relationships

digi.me never sees, touches or holds an individual's data



Telco benefits



 Customer benefits	 Telecoms provider: Operational benefits	 Telecoms provider: Strategic benefits
<p>Personal insight from their own data</p> <p>Deeper relationship with trusted communications partner</p> <p>Control over online life: retail, payments, location, medical and more</p> <p>Ability to share with privacy and security</p>	<p>Leverage existing direct relationship with customers</p> <p>Greater trust from acting as gatekeeper for customers</p> <p>Direct access to customer insight with full consent</p> <p>Lower cost of regulatory compliance</p>	<p>Increased engagement and loyalty a competitive advantage</p> <p>Increased service to, and return on, customers</p> <p>Better customer insights drive new revenue streams</p>
<p>Compliance with key aspects of regulations e.g. GDPR</p>		